



NOMINATION FOR ADVERTISING PERSON OF THE YEAR

This award recognizes outstanding contributions to the field of advertising, marketing and design in western Virginia. The recipient of this award embodies the professionalism, dedication and creativity that are at the heart of the advertising profession. This is not a lifetime achievement award, but is designed to recognize recent accomplishments. Nominees may be in creative, marketing, management, media, or other relevant advertising fields. Membership in Advertising Federation of the Roanoke Valley is not required.

Please fill out this application and mail by Friday, February 5, 2010, to: Advertising Person of the Year Committee, 15 Franklin Road, Suite 1, Roanoke, VA 24011, or fax to: Ad Person of the Year Committee, 540.345.1871.

A special committee of previous winners will review all applications. The recipient of the Advertising Person of the Year award will be announced at the Western Virginia ADDY Awards show. Answer all questions as completely as possible. Attach an additional sheet if necessary.

Person submitting nomination \_\_\_\_\_ Phone \_\_\_\_\_  
How do you know the nominee? \_\_\_\_\_

Nominee \_\_\_\_\_ Title \_\_\_\_\_  
Company \_\_\_\_\_

What is the nominee's association with the advertising industry? \_\_\_\_\_  
\_\_\_\_\_

Please list nominee's recent achievements that are worthy of distinction \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Describe how the nominee's actions have brought about change or improvement in his or her business, in the advertising field, and/or in the community at large \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What other factors do you believe qualify the nominee to be the Advertising Person of the Year?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_